

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

Electoral Rolls – Summary Revision of Photo Electoral Rolls with reference to 01-01-2011 as the qualifying date – Payment of bill of Rs.9,21,180/- to M/s Ramakanth Advertising Private Limited, Hyderabad towards the cost of Press Advertisement regarding Awareness and Publicity Campaign in all editions of Andhrabhoomi and Times of India News papers on 12-11-2010 – Sanctioned – Orders – Issued.

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GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

**G.O.Rt.No. 5699**

**Dated: 24-11-2010**

Read the following:-

- 1 Govt.Memo.No.13023/371/BG.III/2010, dt:26-05-2010 of Finance (BG.III) Department.
2. G.O.Rt.No. 4335, Fin. (BG-III) Dept., dt: 13-10-2010.
3. G.A. (Elecs.E) Dept. Lr.No. 3134/Elecs.E/A2/2010-13, dt: 10-11-2010.
4. From M/s Ramakanth Advertising Pvt. Ltd., Hyderabad Bill No.387/2010-11, dt: 12-11-2010.

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**ORDER:**

The Government in the letter 3<sup>rd</sup> read above, M/s Ramakanth Advertising Private Limited, Hyderabad was requested to insert the paid advertisement regarding Summary Revision of Photo Electoral Rolls with reference to 01-01-2011 as the qualifying date and the Agency inserted the same in all editions of Andhrabhoomi and Times of India newspapers on 12-11-2010 and submit the bills for Rs.9,24,430/- as per I & PR approved rates for making payment as detailed below:

**Andhra Bhoomi – A.P. Edition B&W**

dt:12-11-2010

830 Sq.Cms

Rate of Rs. 650/- per Sq. Cm) -- Rs. 5,39,500-00

**Times of India – A.P. Edition B&W**

dt:12-11-2010

822 Sq.Cms

Rate of Rs. 468/- per Sq. Cm) -- Rs. 3,84,930-00

Total Amount	<u>Rs.9,24,430-00</u>
Limited to	<u><b>Rs.9,21,180-00</b></u>

2. Government, after careful examination have viewed that the Service Tax has to be borne by the firm/advertising agency and decided to pay **Rs.9,21,180-00** (Rupees (Rupees Nine lakhs twenty one thousand one hundred and eighty only) towards Advertisement Charges.

(Contd..2..)

3. After careful examination, Government hereby accord sanction for payment of **Rs.9,21,180/- (Rupees Nine lakhs twenty one thousand one hundred and eighty only)** to M/s Ramakanth Advertising Private Limited, Hyderabad towards the cost of Press Advertisement regarding Awareness and Publicity Campaign in A.P. editions of Andhrabhoomi and Times of India newspapers on 12-11-2010.
4. The expenditure sanctioned in para 3 above shall be debited to **“2015 Elections - MH 108 Issue of Photo Identity Cards to Voters – SH (04) Photo Identity Cards to Voters – 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the funds provided in the reference 2<sup>nd</sup> read above.
5. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 3 above, obtain a cheque in favour of **“M/s Ramakanth Advertising Private Limited, Hyderabad”** and forward the same to this Department for taking necessary further action.
6. The Pay and Accounts Officer, Hyderabad are requested to admit the bill in relaxation of Quarterly regulation orders issued in the Memo. 1<sup>st</sup> read above.
7. M/s Ramakanth Advertising Private Limited, Hyderabad shall pay the Service Tax directly to the Government.
8. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL  
CHIEF ELECTORAL OFFICER & E.O.  
PRINCIPAL SECRETARY TO GOVERNMENT

To  
M/s Ramakanth Advertising Pvt. Ltd.,  
401, Shiva Sai Sannidhi, Dwarakapuri Colony, Panjagutta, Hyderabad.  
The General Administration (Claims.C) Department  
The Pay & Accounts Officer, Hyderabad  
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad  
Copy to:  
The Director of Treasuries & Accounts, A.P., Hyderabad  
The Accountant General, Andhra Pradesh, Hyderabad.  
Finance (Expr.GAD.I/ BG.III) Department.  
SF/SC.

//FORWARDED::BY ORDER//

SECTION OFFICER